



**AMERICAN YOUTH FOOTBALL
AND CHEER WELCOMES YOU
TO THE 2025 SEASON!**

**PLEASE TAKE A LOOK AT SOME OF THE BENEFITS
AVAILABLE TO YOU AS AN AYE/AYC MEMBER!**

MYAYF.COM

MyAYF.com serves as the control panel for all member leagues and associations. Those who join American Youth Football and Cheer will have access to the following:

Player and Coach Management
Rosters

Official AYF/AYC National Rulebooks
Official AYF/AYC Forms

And much more...



THE HUDDLE

The Huddle is the Official Monthly Newsletter that is available to all American Youth Football and Cheer members via Facebook. Keep up with developments in AYF/AYC and our youth football and cheerleading community, including exclusive offers from our sponsors.



SOCIAL MEDIA

American Youth Football and Cheer has Official Social Media accounts to help keep our members up-to-date with important news and information.

Check out our social media numbers!

- **Facebook**: Over **80,000** followers.
- **Instagram**: Over **19,000** followers.
- **X**: Over **6,400** followers.

We encourage all of our members to follow us on our social media to receive the latest news and updates regarding American Youth Football and Cheer.



501(C)3 SUBORDINATE STATUS

American Youth Football and Cheer is a 501(c)3 non-profit corporation and is recognized as a central organization by the IRS. AYF member organizations can qualify as a subordinate of AYF and be recognized under the AYF 'tax exempt umbrella'.

The process is a relatively simple one and there is no cost to your organization. Visit MyAYF.com for more information and to view the application process.



AYF HALL OF FAME

Members of the American Youth Football and Cheer Hall of Fame are honored for their 25 years of service to our youth. Many lives have been touched by these individuals. They have made a difference and nothing is more important than helping children.

Click **HERE** to learn more and view past Hall of Fame inductees.



ACADEMIC ALL AMERICAN

Football players and cheerleaders with a 96% or better GPA are eligible to become an American Youth Football and Cheer Academic All American.

To submit your application to be a member of this elite team, click [HERE](#).



SADLER SPORTS INSURANCE

Why our insurance is best in industry:

- Massive buying power of the group results in maximum discounts from leading insurance carriers.
- Convenient one stop shop for all your policy needs including General Liability, Accident, D&O Liability, Crime, and Equipment.
- Fast and easy online enrollment including quote, payment by check or credit card, and instant printing of proof of coverage documents and certificates for field owners.
- 24/7 self issuance of new certificates for new field owners.
- High limits of coverage for your protection: General Liability limits up to \$5M.
- Accident limit of \$100,000 with deductible options of \$0, \$100, \$250, and \$500.
- Policies custom designed to add special coverage enhancement and to eliminate little known, dangerous exclusions contained in most policies.
- Automatically participate in ground breaking injury survey to help make youth football and cheer safer.

Free Risk management to help prevent injury from turning into claim or lawsuit:

- AYF/AYC Risk Management Program (word doc template)
- Sex Abuse/Molestation Protection Program (word doc template)
- Youth Tackle Football Brain Injury/Concussion Risk Management Program (word doc template)
- Many other risk management tools available



ANNUAL AWARDS

Each year, American Youth Football and Cheer proudly awards those men and women who represent the dedication, sportsmanship, commitment, and passion required to lead our next generation. A list of the yearly awards are as follows:

- ALL AMERICAN DIVISION FOOTBALL COACH OF THE YEAR
- NATIONAL DIVISION FOOTBALL COACH OF THE YEAR
- AYC CHEER COACH OF THE YEAR
- AYC DANCE/STEP COACH OF THE YEAR
- AYF VOLUNTEER OF THE YEAR
- AYC VOLUNTEER OF THE YEAR
- ACADEMIC ACHIEVEMENT ALLIANCE CONFERENCE OF THE YEAR
- AYF GIVING BACK AWARD
- PRESIDENT'S CUP



AYF/AYC DIVISIONS

American Youth Football and Cheer has created divisions in which each child can participate no matter their age or weight.

Click Below For Football Divisions/Ages

<https://www.myayf.com/index.php/football>

Click Below For Cheer Divisions/Ages

<https://www.myayf.com/index.php/cheer>



AYF/AYC NATIONAL CHAMPIONSHIPS

Each December, 20,000 individuals travel to sunny Florida to participate in the AYF and AYC National Championship festivities!

The AYF/AYC National Championships are a fun family environment complete with great competition, celebrities, private theme park parties, All Star events, and a Hall of Fame induction banquet.

The AYF National Championships include 25 competitive brackets and two invitational bracket on 9 fields with 220 teams in all All-American divisions (DI ,DII, DIII, and 14U, 12U, 10U Conference All Stars! Everyone gets a chance to shine!

The AYC National Championships comprise of approximately 300 of the nation's top teams for a chance to compete for a title in AYC's competitive and invitational divisions.



AYF NATIONAL 8TH GRADE ALL STAR GAME

Over the past 18 years, the AYF National 8th Grade All Star Game has taken place. All Star Week is an exciting experience for all involved! It's packed with NFL players/celebrity appearances and motivational speakers! Top football players and coaches from across the nation are selected to participate as an All Star. Championship Tournament conferences may nominate players and coaches. In 2025, this prestigious event was held in conjunction with the NFL Pro Bowl Fan Fest in Orlando, Florida. The players, coaches, and staff then attended the 2025 NFL Pro Bowl at Camping World Stadium.



INTERESTED IN JOINING?

WWW.AMERICANYOUTHFOOTBALL.COM

WWW.JOINAYF.COM

CONTACT:

CRAIG KARAHUTA

VICE PRESIDENT FOOTBALL AND CHEER OPERATIONS

CRAIG@AMERICANYOUTHFOOTBALL.COM

