



May 2008



## WHAT'S NEW FOR 2008?

AMERICAN YOUTH CHEERLEADING has some exciting happenings in 2008.

American Youth Cheer will offer **Step**. Step is a form of dance that has been in existence for decades. Stepping in its current state was started by fraternities and sororities, originally for pledges or new initiates in the early 1940's. This dance form has grown in popularity. The sophisticated, synchronized chanting and rhythmic beats from participant hands, feet and mouth have taken on a much greater audience during the last two decades.

STEP has made its way to local churches, schools and now American Youth Football, Cheer & Dance. Today, youth across America embrace this art form, which provides groups with a sense of unity, teamwork, discipline, self-esteem and responsibility. For information contact [step@americanyouthfootball.com](mailto:step@americanyouthfootball.com)

This year Cheerleaders will participate in the **American Youth Football Youth All-Star** game as part of the U.S. Army All American Bowl played at the Alamo Dome in San Antonio, Texas in January 2009. Last year was the inaugural year for Football as AYF East and West participants at the first ever national youth football All-Star Game. Participation is reserved to cheerleaders age 14 and older and they must be nominated by their local league. We will also be accepting nominations for coaches. Details will soon be available.

**AmericanYouthcheer.com** will soon be alive with some valuable information for Cheerleaders, Coaches, Volunteers and Parents. You can get cheer news from each of the 8 AYF/AYC Regions as well as ask safety questions in a new section "Ask the Judge". If coaches have any information they want to share with others, please send them to [cheer@americanyouthfootball.com](mailto:cheer@americanyouthfootball.com).

Our "**Giving Back**" program is in full swing for 2008..... for start-up leagues and teams in need. The requirements are financial need and the team must be a current member in good standing (proof of charter required). For an application email [cheer@americanyouthfootball.com](mailto:cheer@americanyouthfootball.com)

Visit our new **Social Network** at [www.youthfootball.ning.com](http://www.youthfootball.ning.com) or search AYF. To become a member your league should be a current member in good standing. An invitation can be from your local league providing they are a ning member.

If you would like to received this publication join our mailing list

*Cheers!*

